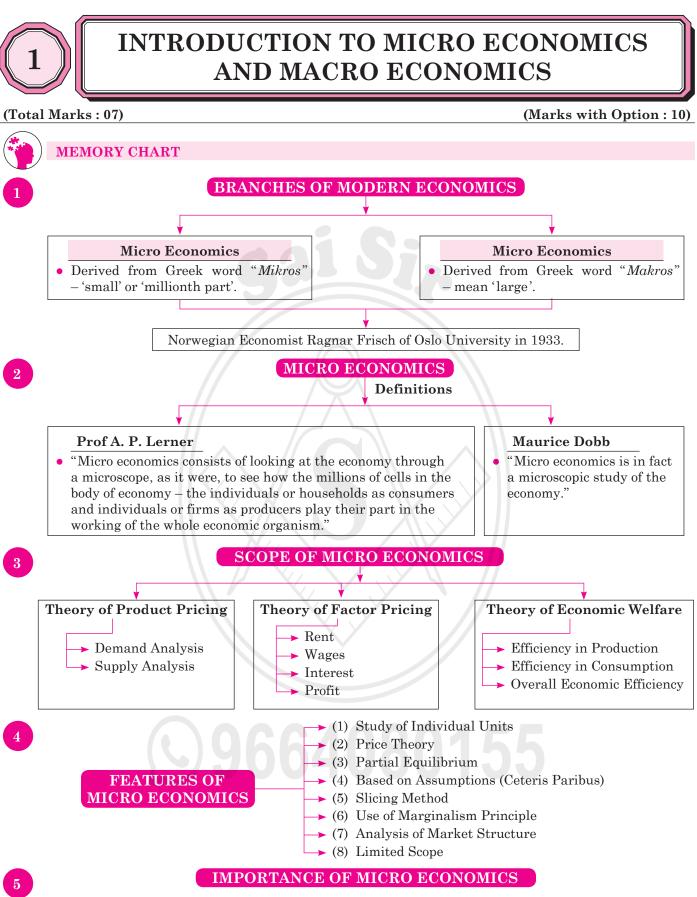
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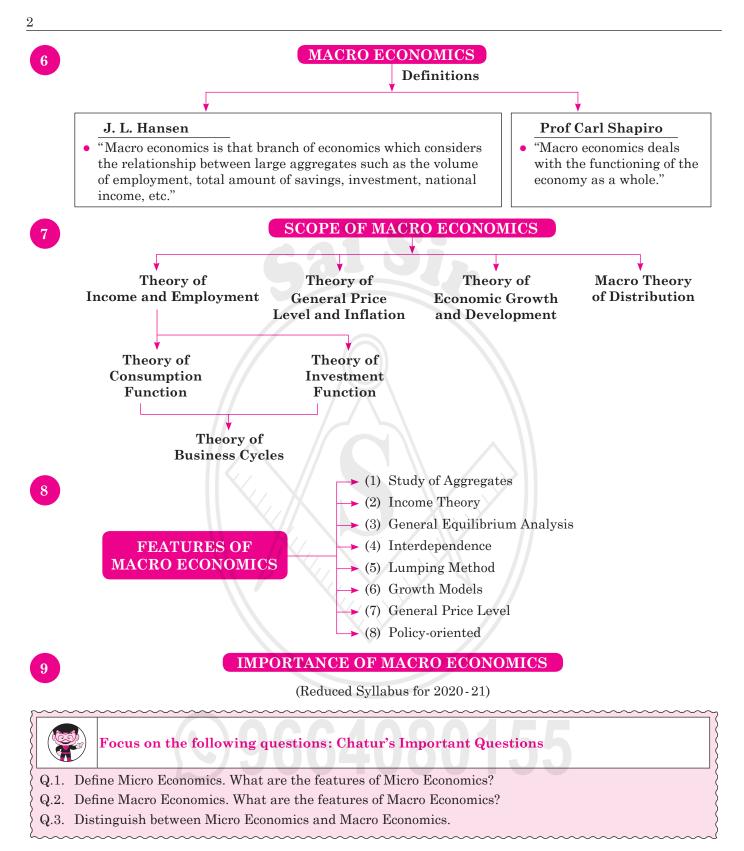
12th Economics

FREE MEMORY MAPS

ALL CHAPTERS



(Reduced Syllabus for 2020-21)



4...



UTILITY ANALYSIS

(Marks with Option : 10)

(Total Marks : 07) **MEMORY CHART** UTILITY Utility is a power or capacity of a commodity or service to satisfy a human want. E.g. Water, pen, doctor service, lawyer service, etc. FEATURES OF UTILITY → (1) It is a **relative concept**. E.g. Woollen clothes \rightarrow in winter. → (2) It is a **subjective concept**. E.g. Walking stick to an old man. → (3) It is ethically **neutral concept**. E.g. Knife, gun, rope. → (4) It differs from usefulness. E.g. Liquor, drugs. → (5) It **differs from pleasure**. E.g. Medicines, injections. → (6) It **differs from satisfaction**. E.g. Washing powder, soap. → (7) It cannot be measured. → (8) It is **multipurpose**. E.g. Electricity, wood, steel. → (9) It **depends on intensity of want**. E.g. Food for hungry person. \rightarrow (10) It forms the basis of demand. TYPES OF UTILITY (2) Place Utility (1) Form Utility (3) Service Utility Created due to change in Created due to change in Created due to services shape of material. place of commodity. provided by professionals. E.g. Toys from clay, E.g. Woollen clothes at cold E.g. Services of doctors. furniture from wood. etc. places than at warm places. lawyers, etc. (6) Time Utility (4) Knowledge Utility (5) Possession Utility Created due to increase in Arises due to transfer of Created due to change in time knowledge of a product. ownership. of utilization of a commodity. E.g. Mobile phone, E.g. Transfer of goods from E.g. Blood bank, a duster to a computer, etc. sellers to buyers. teacher **CONCEPT OF** UTILITY Total Utility (TU) Marginal Utility (MU) • It refers to the additional utility derived • It refers to the aggregate of utility derived by a consumer from all the units of a by a consumer from an additional unit of a

commodity consumed.

commodity available at his disposal and

consumed at a particular point of time.

5

RELATIONSHIP BETWEEN TOTAL UTILITY AND MARGINAL UTILITY

(a) Total Utility increases

 $\overline{7}$

- Marginal Utility decreases.
- (b) Total Utility becomes constant
- (c) Total Utility declines
- Marginal Utility becomes zero.
- Marginal Utility becomes negative

Х

 $\frac{1}{2}$

1

0

-2

3

Units of Commodity x

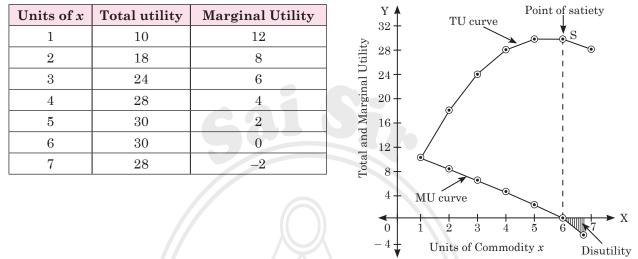
 $\dot{4}$

 $\mathbf{\dot{5}}$

6

7 • MU

(Disutility)



			,	
6 LAWS OF DIMINISHING MARGINAL UTILITY				
(a (b (c) Propounded by : Pr) Meaning : U	ded by : Prof. Alfred Marshall, "Principles of Economics" – 1890		
(d) Definition : "C fr			
7	(8) Single want	(1) Rationality	(2) Cardinal measurement (3) Homogeneity	
	(7) Divisibility (4) Continuity			
		(6) Constancy	(5) Reasonability	
8 LAWS OF DIMINISHING MARGINAL UTILITY				
	Units of x	Marginal Utility	$Y \uparrow 0$ MU MU = Marginal Utility	
	1	10		
	2	8		
	3	6		
	4	4		
	5	2	Marginal Utility	
	6	0		

-2

Economics (Std. XII)





Focus on the following questions: Chatur's Important Questions

Q.1. State and explain the law of diminishing marginal utility with exceptions.[Note: All laws have to be explained with the help of schedule, graph and assumptions.]

- Q.2. Explain the relationship between Total Utility and Marginal Utility.
- Q.3. Explain the relationship between Marginal Utility and Price.

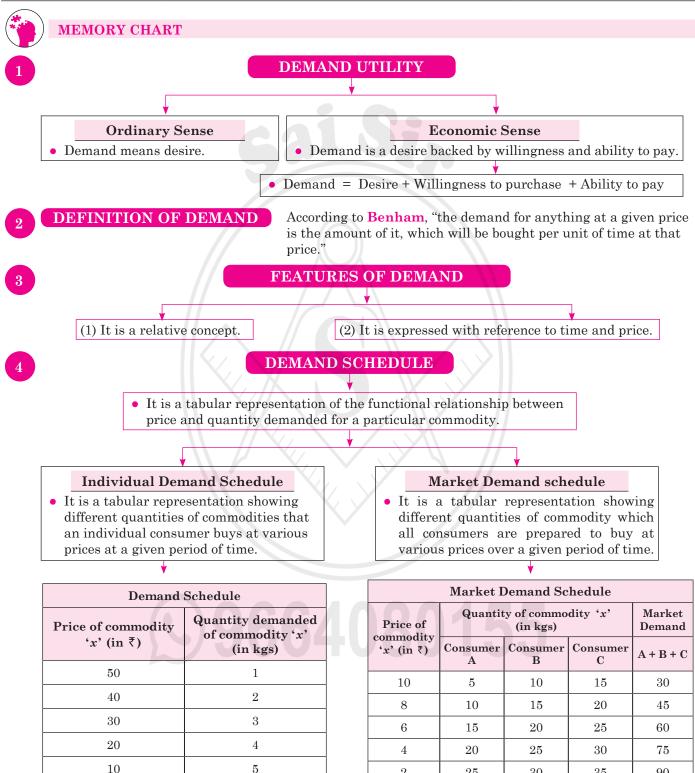
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DEMAND ANALYSIS

(Total Marks: 08)

(Marks with Option : 12)

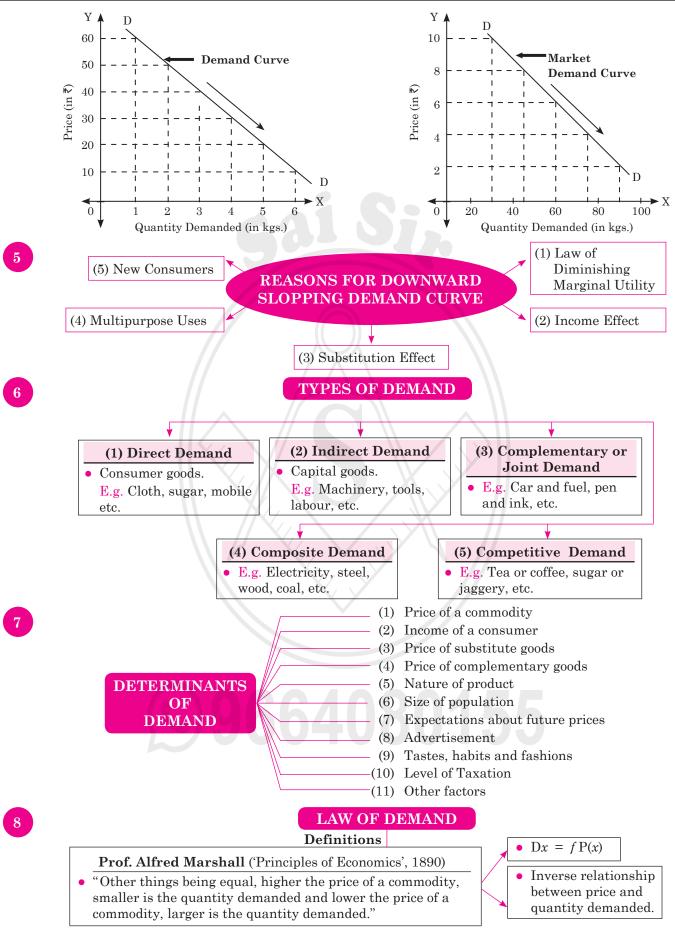


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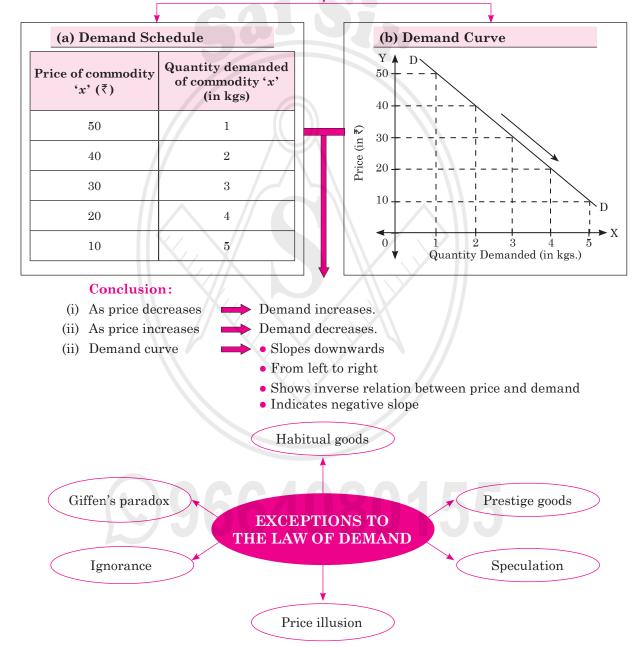
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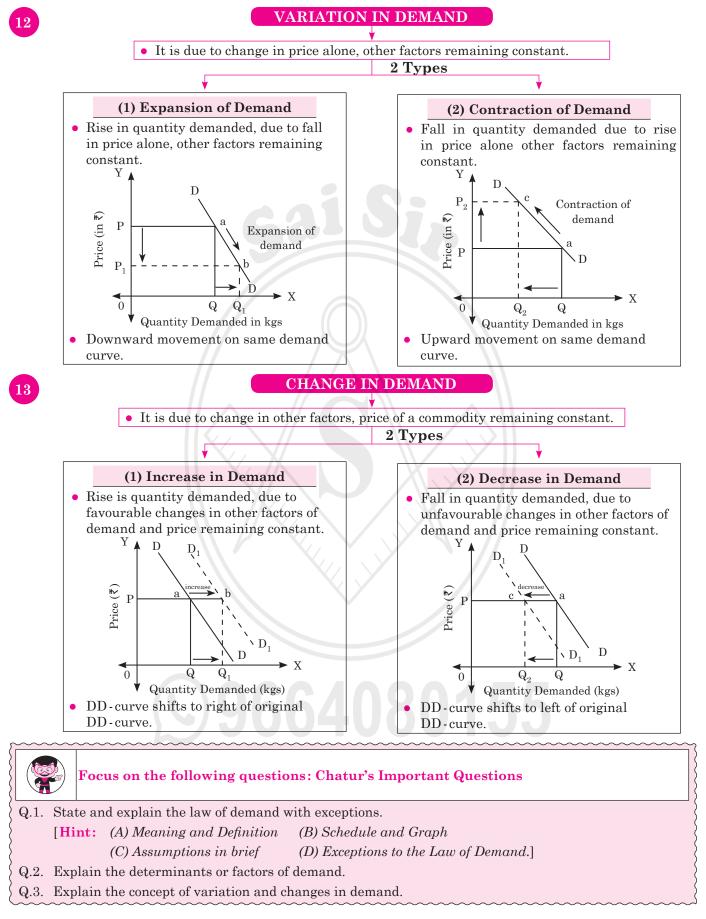


- ► (1) No change in income of consumer
- ► (2) No change in size of population
- → (3) No change in price of substitute goods
- \rightarrow (4) No change in price of complementary goods
- → (5) No change in tastes, habits, preference of consumer
- → (6) No expectations about future changes in prices
- → (7) No change in taxation policy.

DEMAND SCHEDULE AND DEMAND CURVE



• Exceptional demand curve **slopes upwards** from **left to right** showing **positive slope** indicating that as price increases, demand decreases and vice a - versa

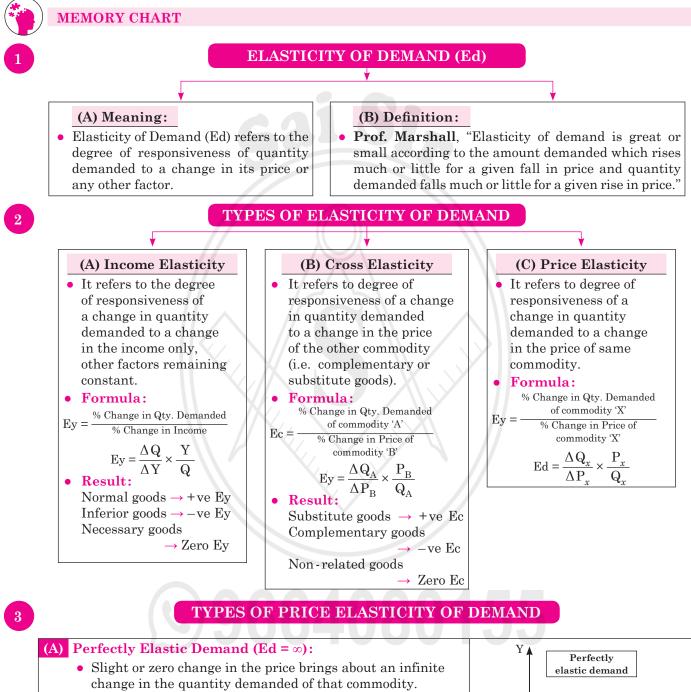




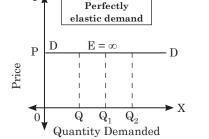
ELASTICITY OF DEMAND

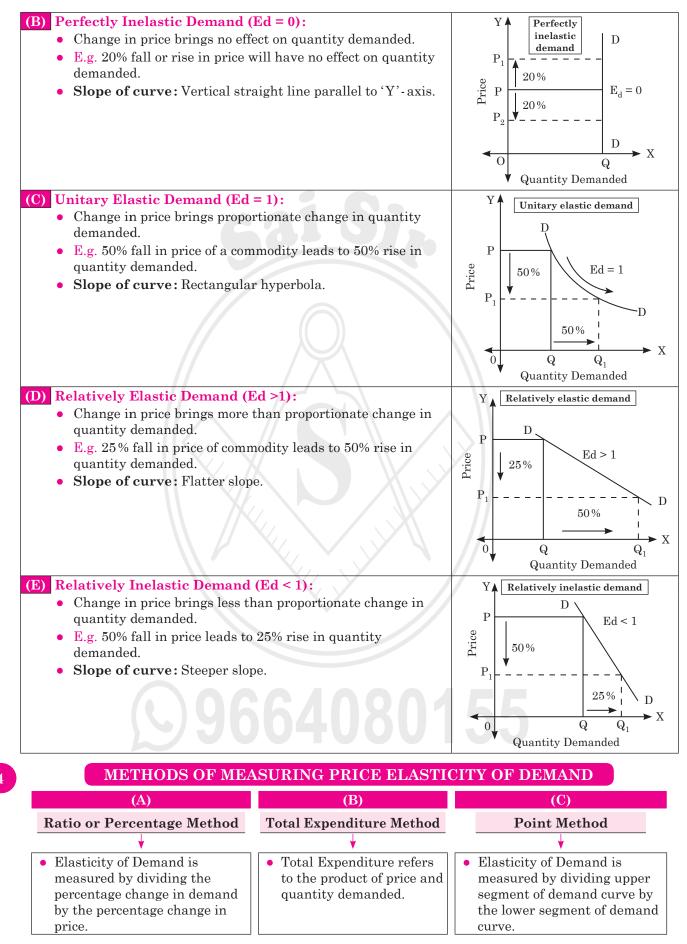
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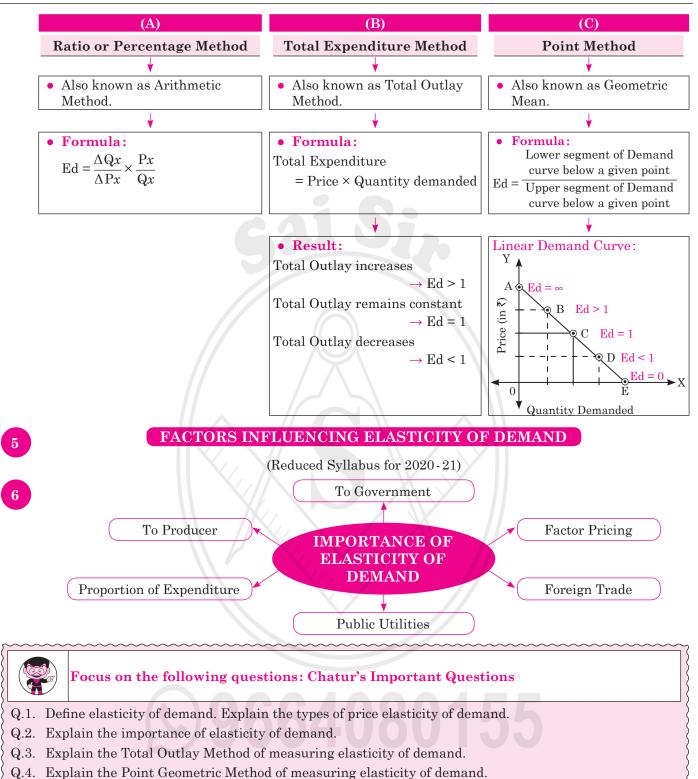
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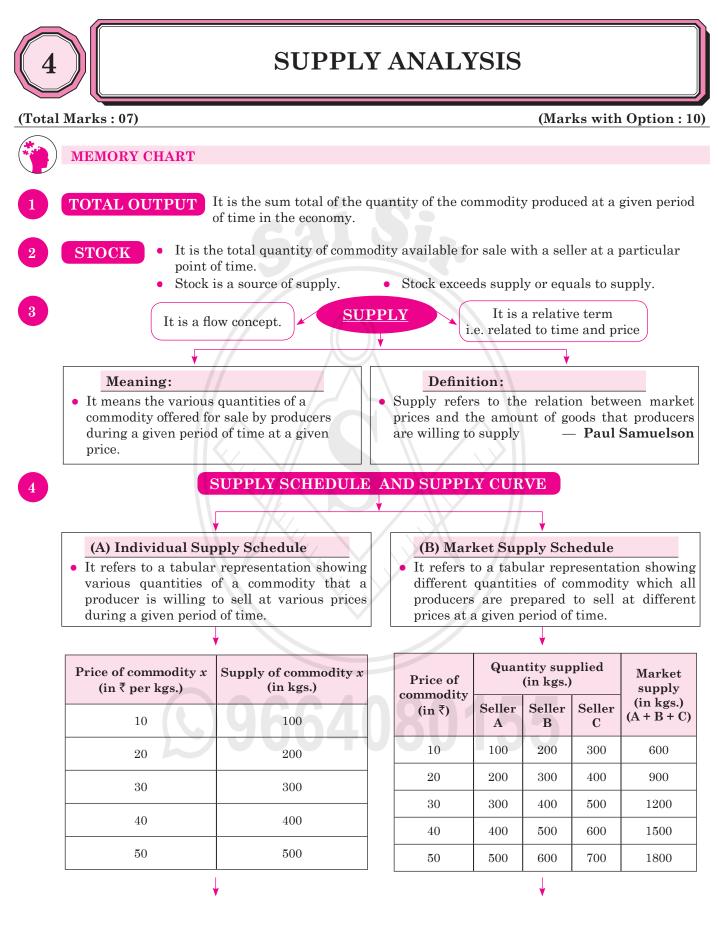
- E.g. 10% fall in price may lead to an infinite rise in demand.
- Slope of curve: Horizontal straight line parallel to 'X' axis.

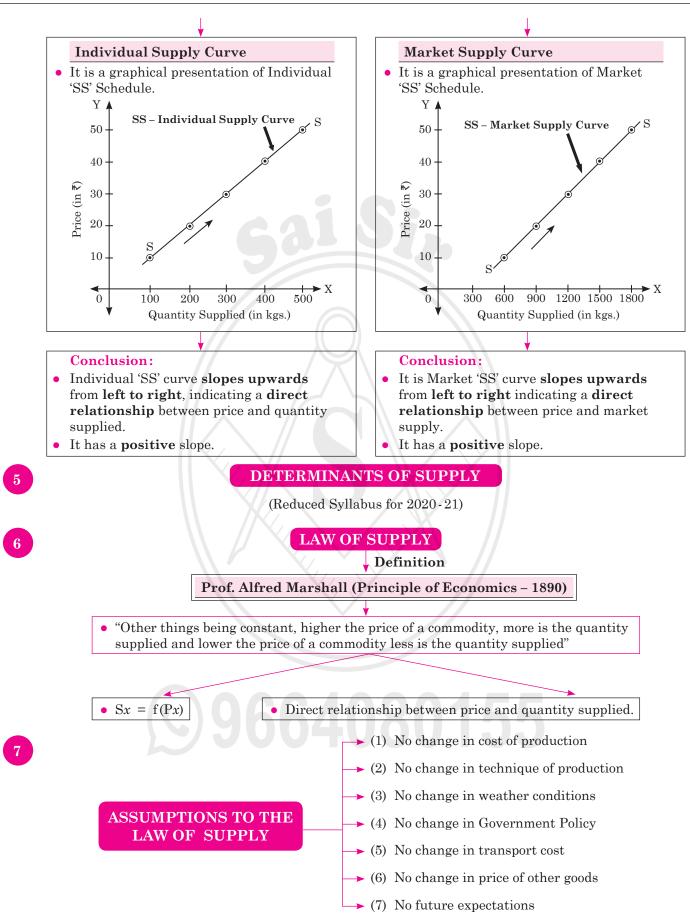


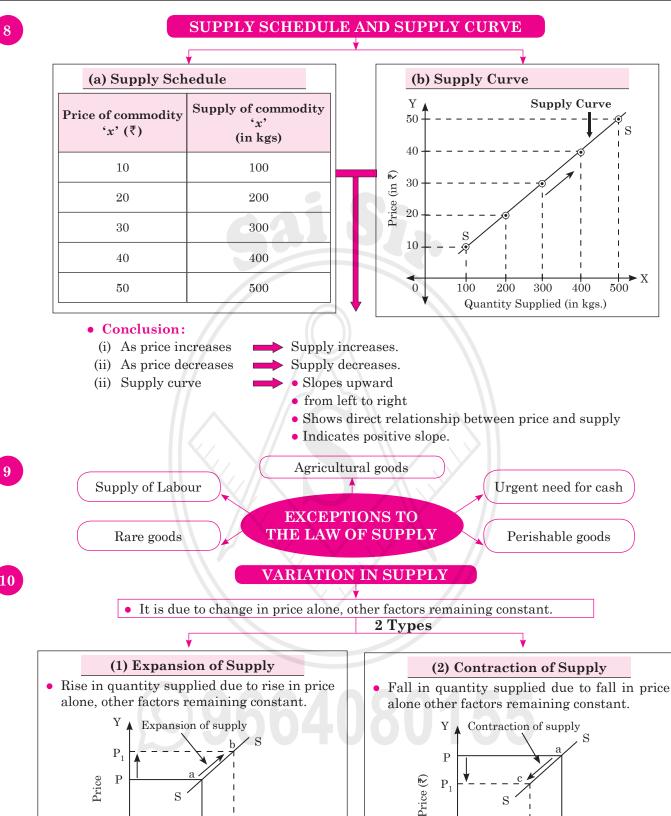




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0

curve.

 Q_2

Downward movement on same supply

Quantity Supplied

Q

0

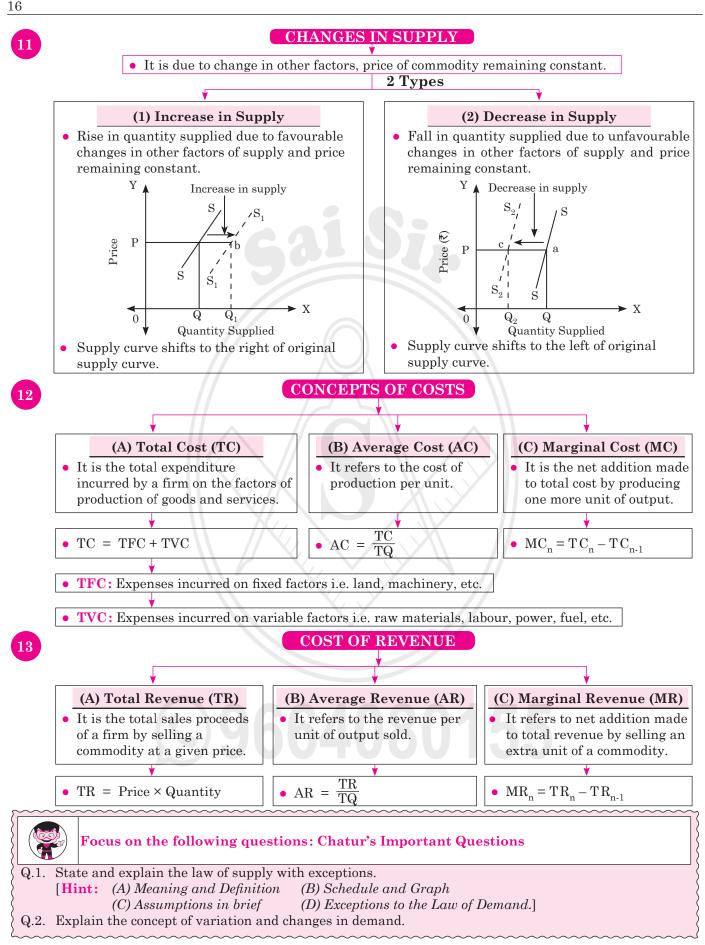
Q

• Upward movement on same supply curve.

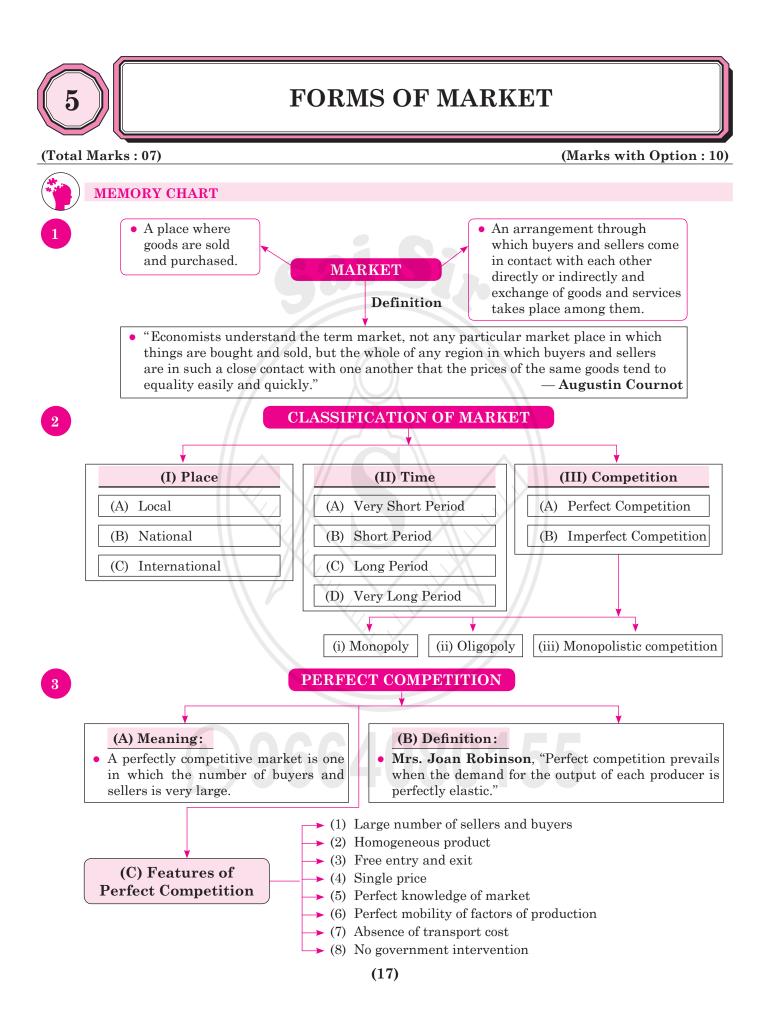
Quantity Supplied

 Q_1

• X



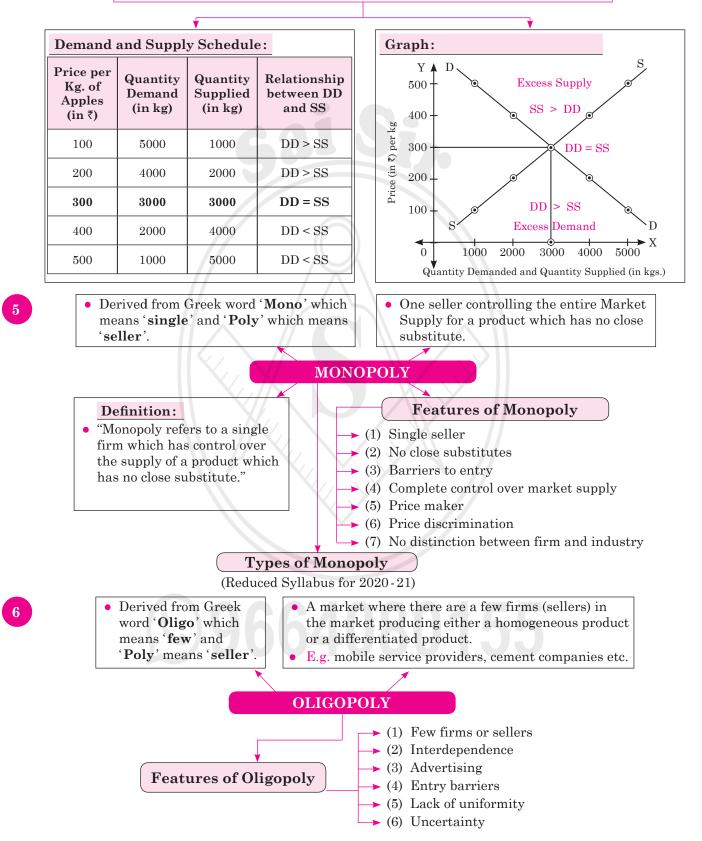
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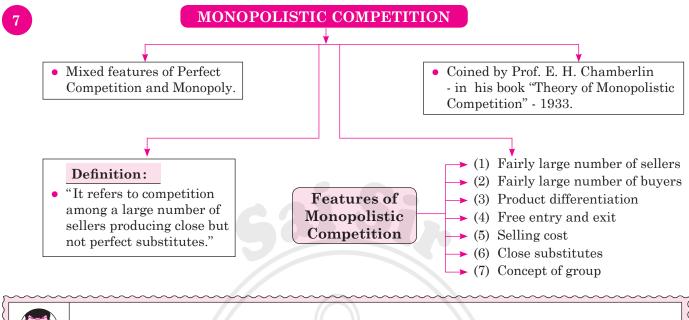
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PRICE DETERMINATION UNDER PERFECT COMPETITION:

• The interaction of demand and supply determine price of the commodity in perfect competition. This is known as 'equilibrium price.'

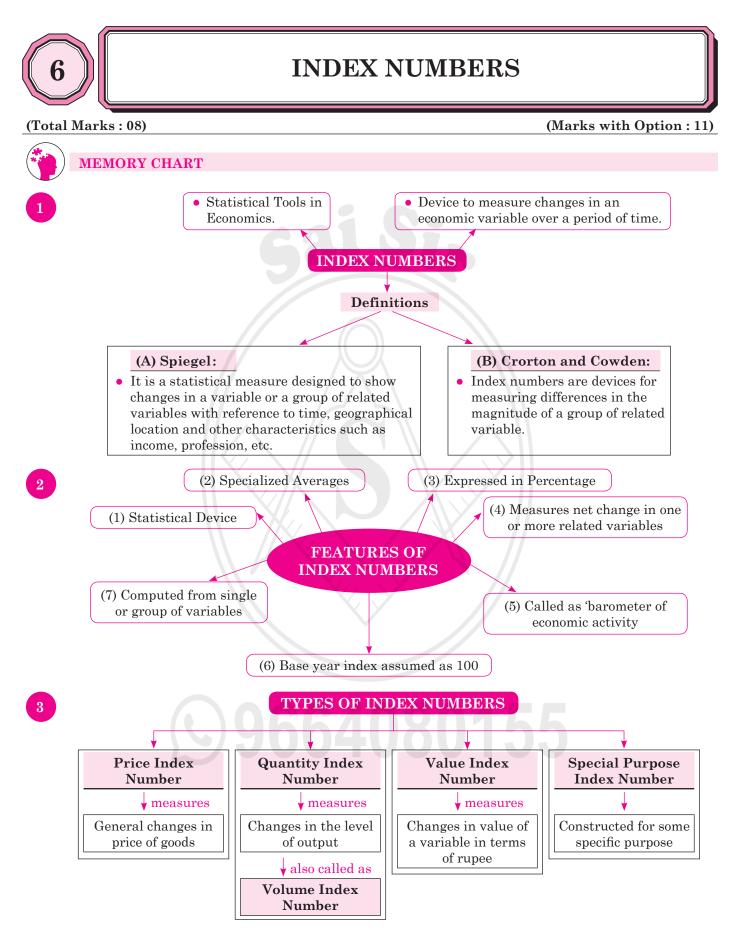


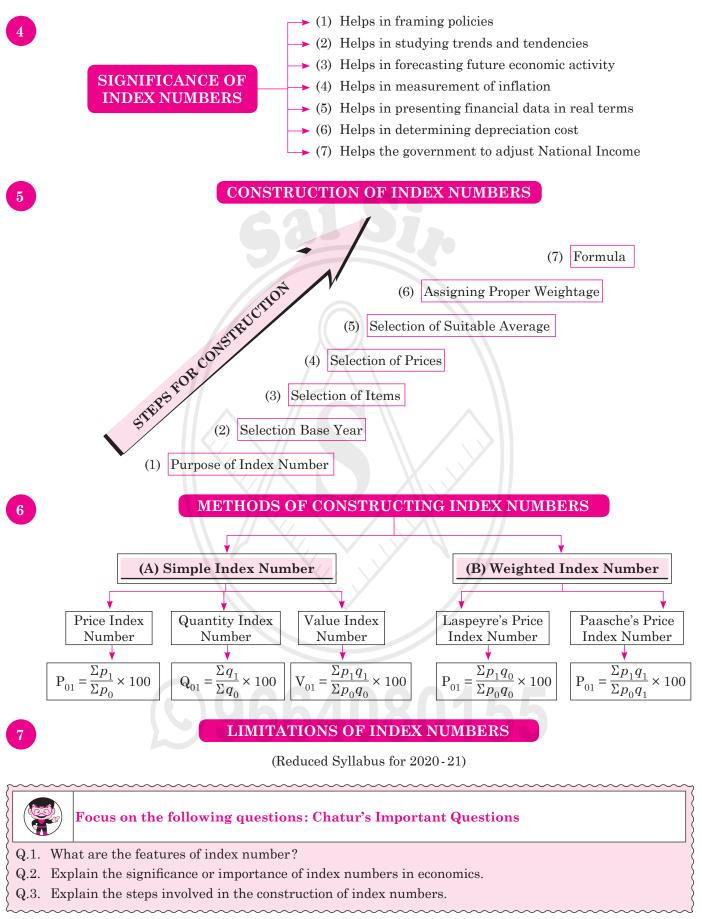
Economics (Std. XII)

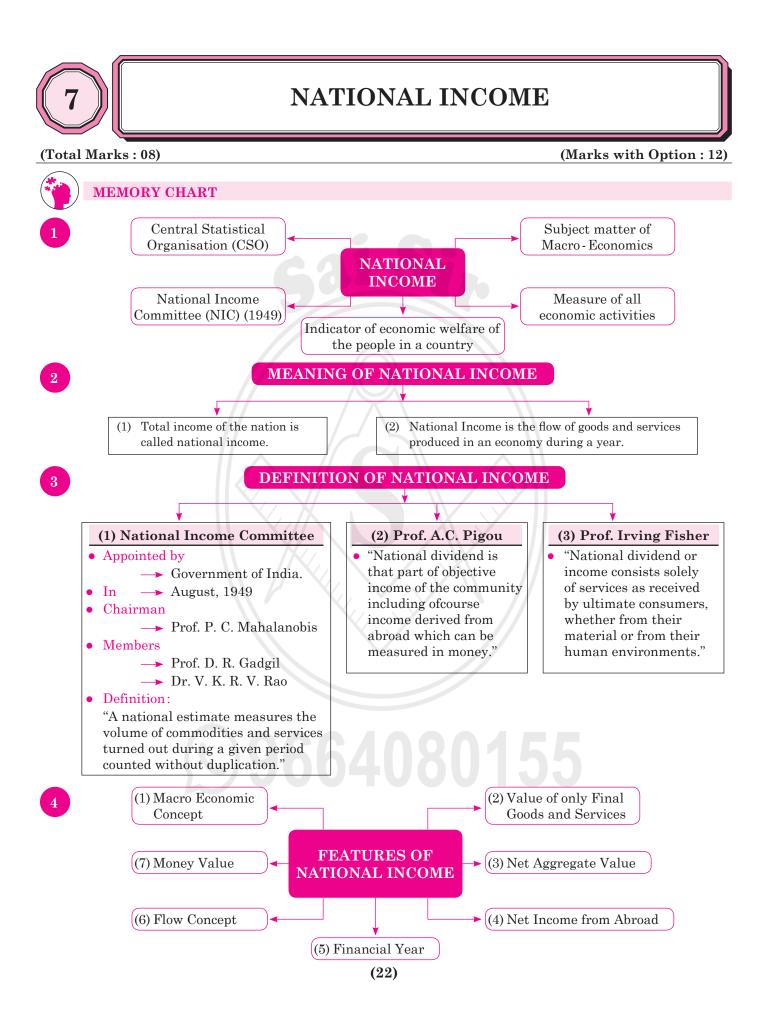


Focus on the following questions: Chatur's Important Questions

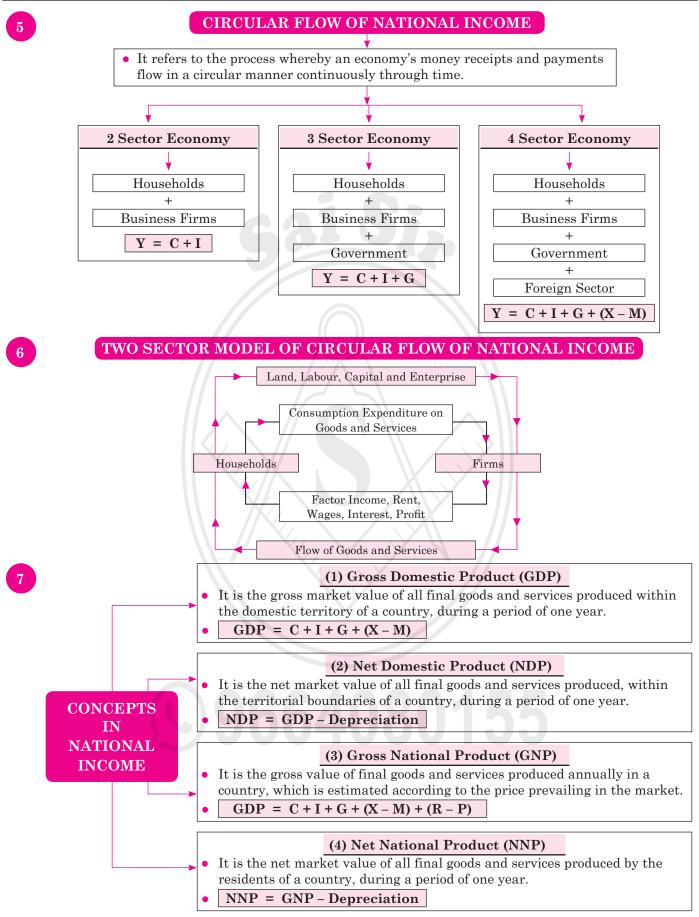
- Q.1. Explain the meaning and features of Perfect Competition.
- Q.2. Explain the meaning and features of Monopoly.
- Q.3. Explain the meaning and features of Monopolistic Competition.

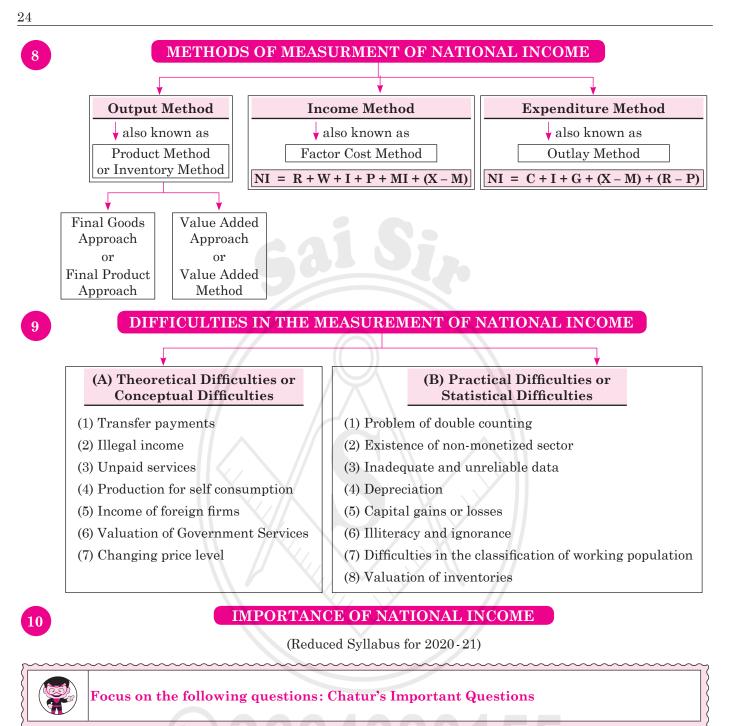






Economics (Std. XII)





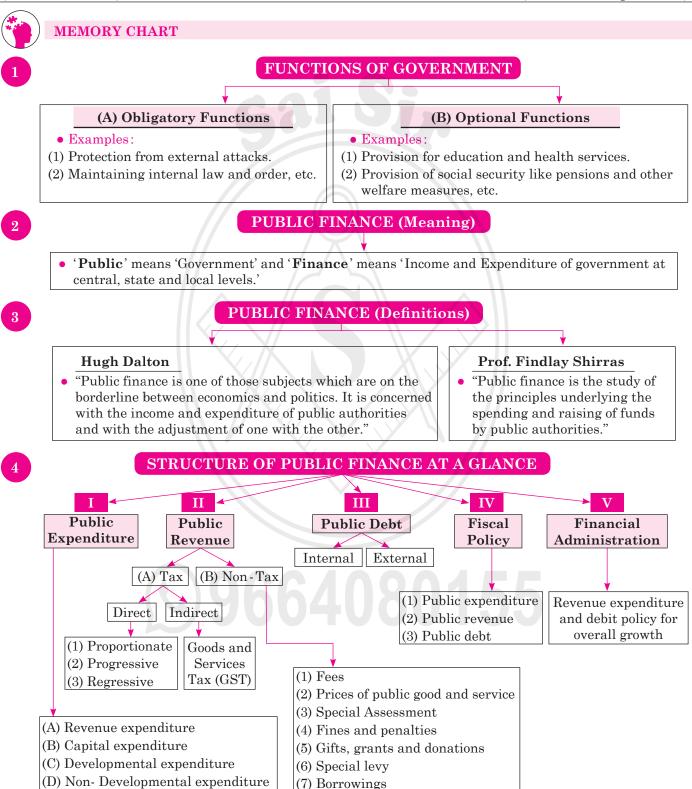
- Q.1. Explain two sector model of circular flow of national income.
- Q.2. Explain the theoretical and practical difficulties in the measurement of national income.
- Q.3. Explain the income and expenditure method of measuring national income.
- hannan



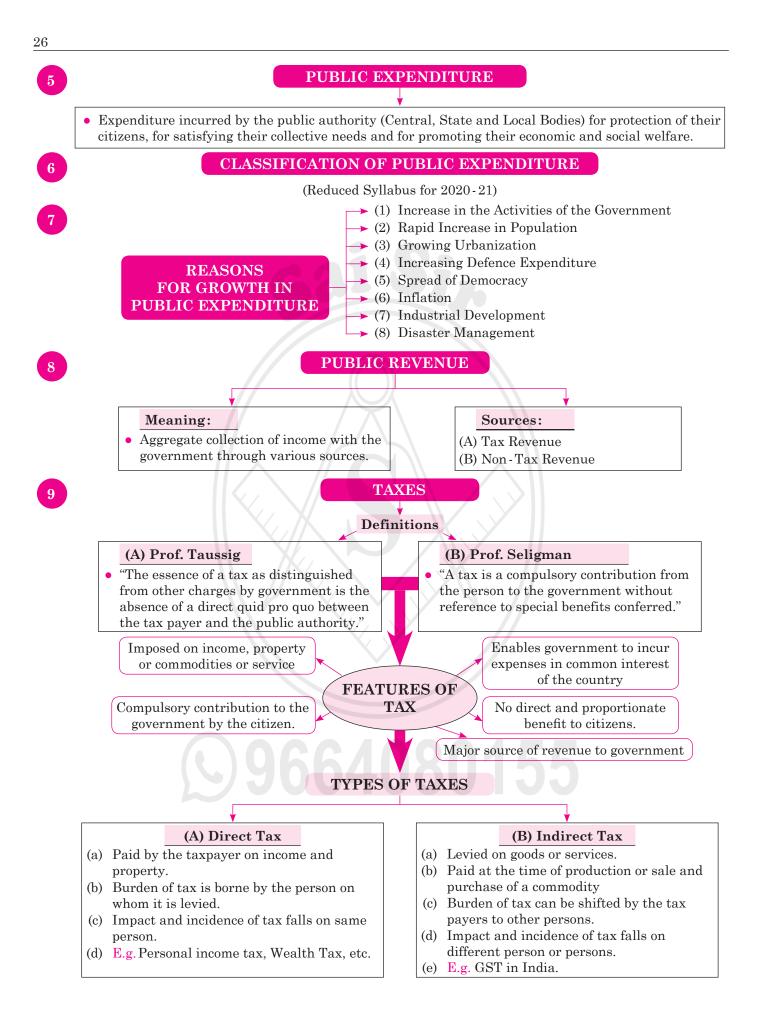
PUBLIC FINANCE IN INDIA

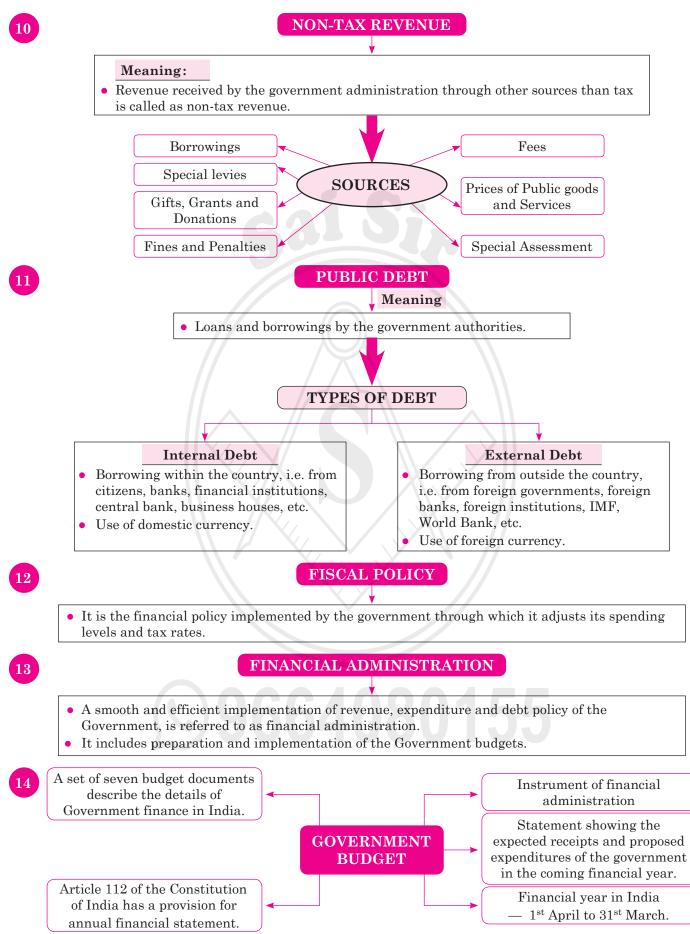
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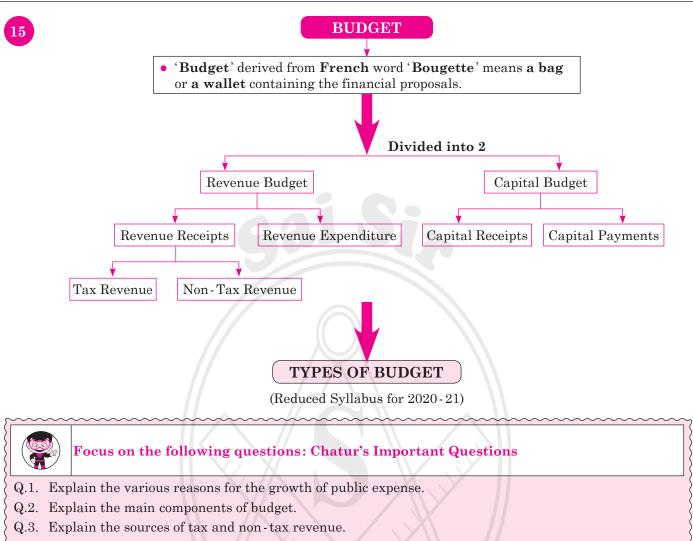
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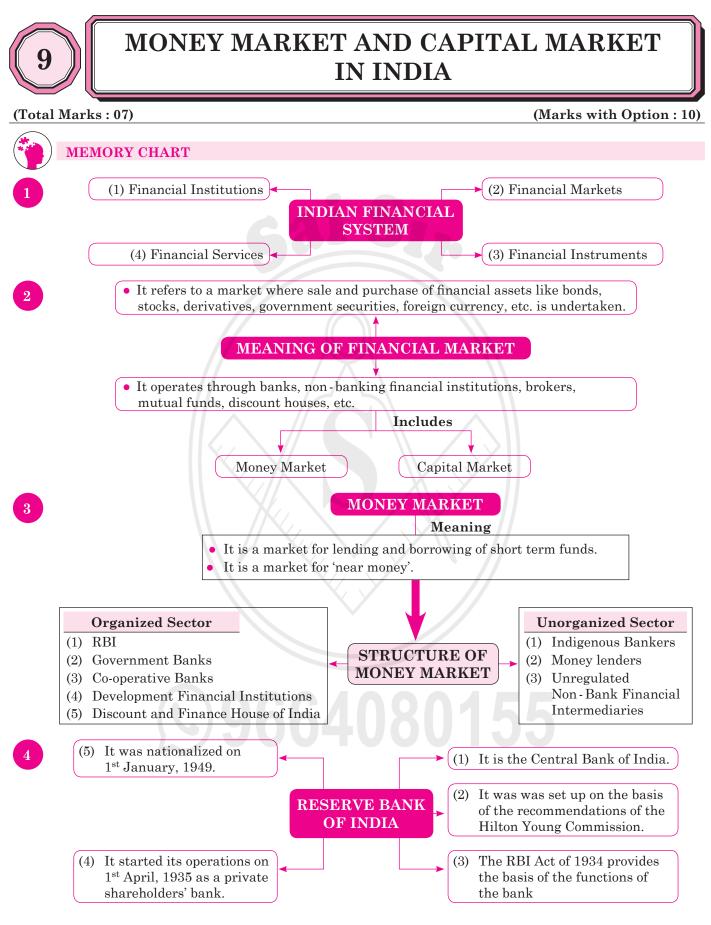


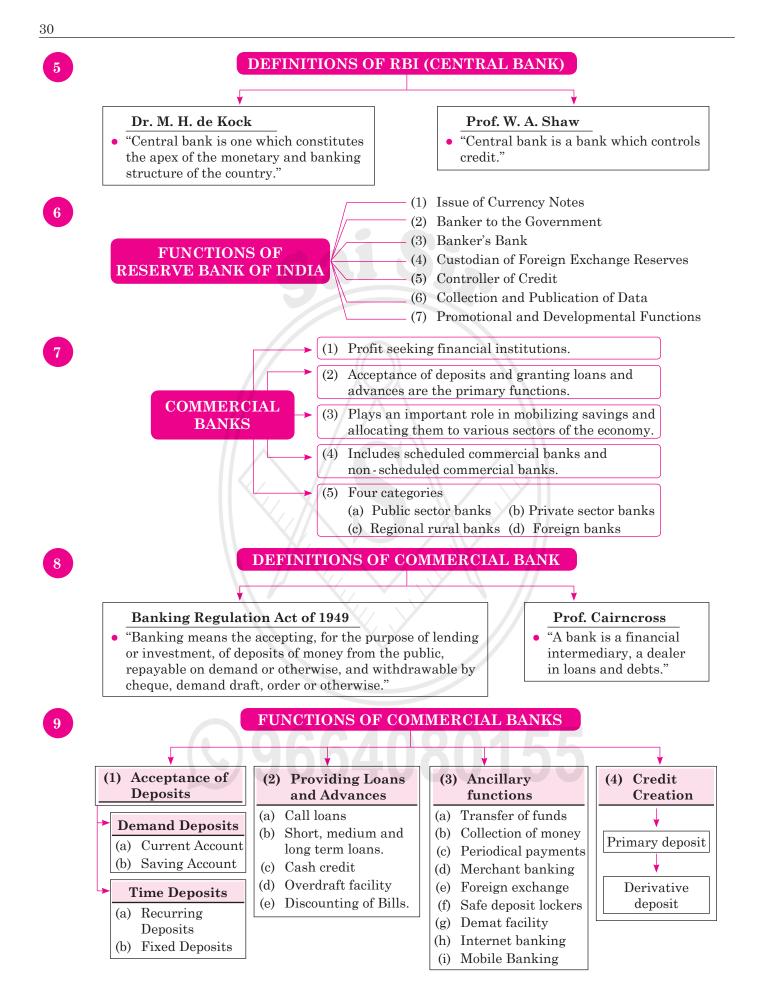
(D) Non- Developmental expenditure

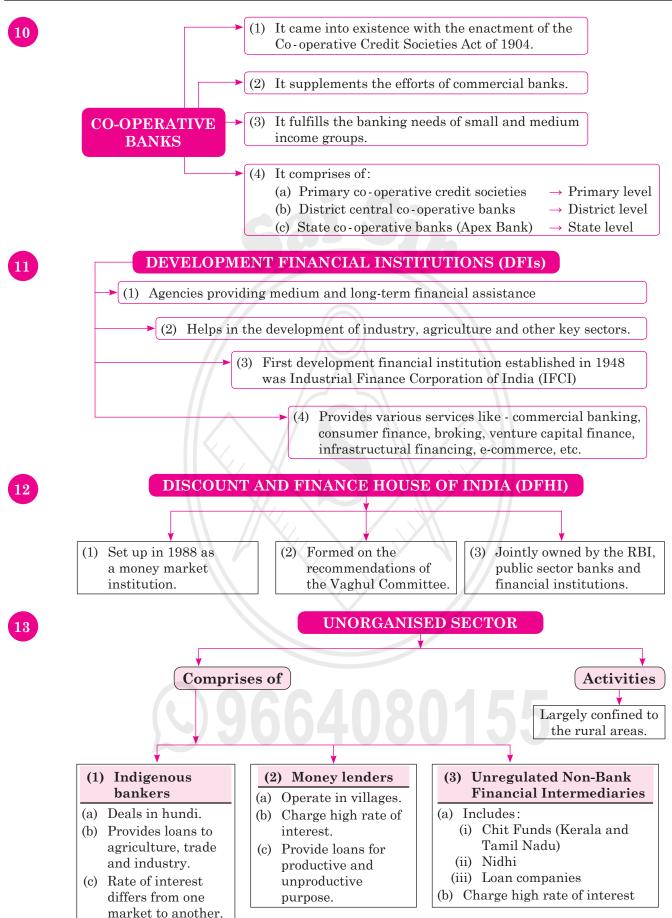


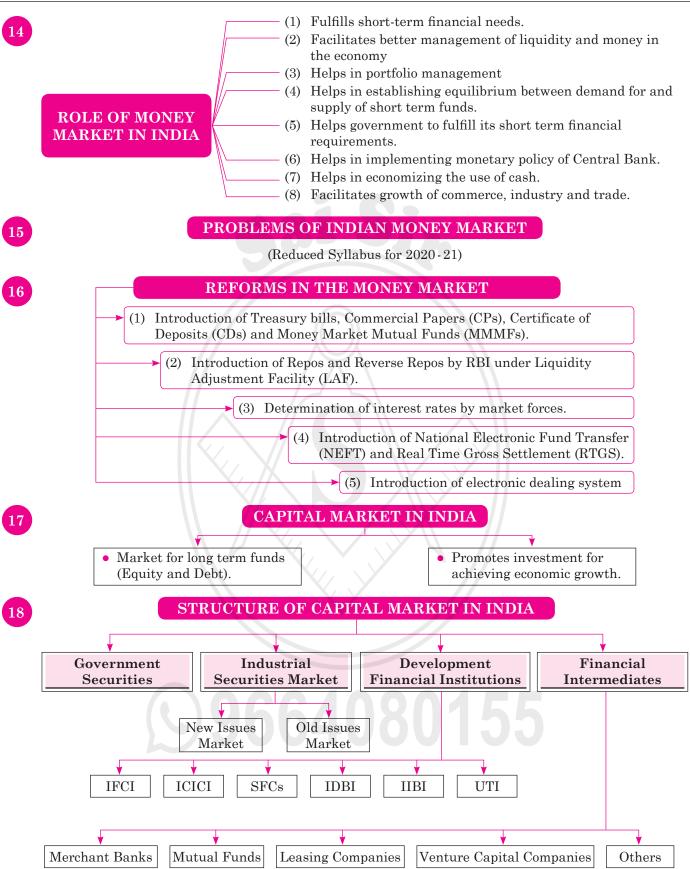


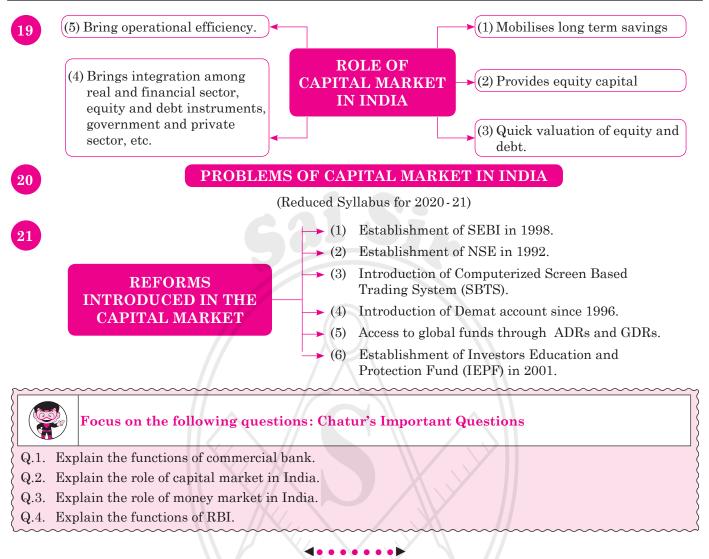














FOREIGN TRADE OF INDIA

(Total Marks: 04) **MEMORY CHART** INTERNAL Buying and selling of goods and services within the boundaries of a nation are referred to as 'Internal Trade' or 'Domestic Trade' or 'Home Trade'. TRADE FOREIGN TRADE

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Meaning

• Trade between the different countries of the world is called 'Foreign Trade' or 'International Trade' or 'External Trade'.



Wasserman and Hultman: "International Trade consists of transaction between residents of different countries".

TYPES OF FOREIGN TRADE

Import Trade

- Purchase of goods and services by one country from another country.
- E.g. India importing petroleum from Iraq, Kuwait, Saudi Arabia, etc.

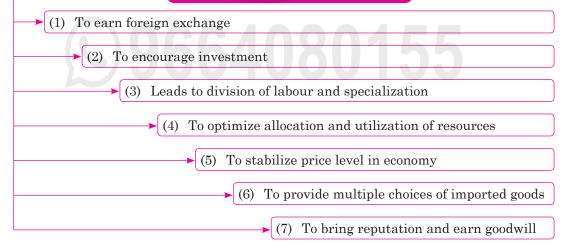
Export Trade

- Sale of goods and services from one country to foreign country.
- E.g. India exporting tea, rice, jute to China, Hong Kong, Singapore etc.

Entrepot Trade

- Purchase of goods and ٠ services from one country and selling them to another country after processing.
- E.g. Japan importing raw materials for making electronic goods from England, Germany, etc. and selling them after processing to various countries in the world.

ROLE OF FOREIGN TRADE



(Marks with Option:06)

